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**BULGARIAN SMALL AND
MEDIUM ENTERPRISES
PROMOTION AGENCY**



Draft

A G E N D A

BULGARIAN – TURKISH BUSINESS FORUM

23rd of March 2023

International Congress Center, Burgas

Chernomorie Hall

10:00 – 11:00	Registration and welcome coffee
11:00 – 11:30	<p>Official opening speeches:</p> <p>Boyko Takov, PhD., Executive Director, BSMEPA</p> <p>Alexander Poulev, Minister of innovation and growth, Republic of Bulgaria (TBC)</p> <p>H.E. Ms Aylin Sekizkök, Ambassador Extraordinary and Plenipotentiary of the Republic of Türkiye in the Republic of Bulgaria (TBC)</p> <p>Mr Dimitar Nikolov, Mayor of Burgas (TBC)</p> <p>Mr Fikret Ince, Honorable Chairman, Bulgarian-Turkish Chamber of Commerce and Industry (TBC)</p>
11:30 – 11:45	Coffee break
11:45 – 12:45	<p>Panel I: Doing Business in Bulgaria/Türkiye</p> <p>Moderator Boyko Takov, PhD., Executive Director, BSMEPA</p>

Project № BG16RFOP002-2.052-0001 "Supporting the internationalization of Bulgarian enterprises through organisation of trade missions, business forums, conferences, brokerage events and bilateral meetings"

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	<p>1. <i>Startup eco system in Bulgaria/ Türkiye – Ms. Irina Obushtarova, the Recursive (TBC) + Representative from Türkiye</i></p> <p>2. <i>Logistic advantages in Bulgaria – arch. Lyubomir Stanislavov, CEO & Member of Board, Automotive Cluster Bulgaria</i></p> <p><i>Logistic advantages in Türkiye ? – Representative from Türkiye</i></p> <p>3. <i>Nearshoring – Mr. Ilia Krastev, Chairman of the Managing Board of AIBEST + Representative from Türkiye</i></p>
12:45 – 13:30	<p>Panel II: Financial instruments for future collaboration areas between Bulgaria/Türkiye</p> <p>Moderator.....</p> <p><i>European Programs:</i></p> <p>1. <i>INTERREG & Cross-border Cooperation - Ms. Desislava Georgieva, Deputy Minister of Regional Development, Republic of Bulgaria (TBC) + Representative from Türkiye</i></p> <p>2. <i>HORIZONT 2020 - Assoc. prof. Boyan Jekov, PhD, National Coordinator for Horizont Europe (TBC) + Representative from Türkiye</i></p> <p>3. <i>Venture Capital – Ms. Maria Marinova, Executive Director, Bulgarian Private Equity & Venture Capital Association (BVCA) (TBC) + Representative from Türkiye</i></p>
13:30 – 14:30	Catering / Luncheon cocktail
14:30 – 17:00	B2B meetings

**Official languages: Bulgarian and Turkish*

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